WALDIR MARQUEZ ESPIRITU

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COMPETENCE ---

- Good team spirit, sociable, good adaptability and learning, punctual, worker, attentive, competent.
- Knowledge: UX Writing, Javascript, React js, QA Manual, Design thinking, Scrum for tester.
- Languages: Spanish, English, French.

WORK EXPERIENCE --

Software Intern   2023 - present
POD (USA)
QA Manual
React js

UX Writer   2019 - 2022
Macga (Peru - USA)
Ux writing, e-commerce. micro-copy, html and css coding
copywriting for website sections, content curation, wireframes.

Senior Copywriter   2017 - 2019
Havas Worldwide (Peru)
Idea & conceptualization for e-commerce, ux copywriting,
lead of creative area, content curation, storytelling.

Middle Copywriter   2015 – 2017
Fahrenheit DDB (Peru)
Idea & conceptualization for digital campaigns, briefing,
content creation, content Curation, post planning.

Junior Copywriter   2014 – 2015
Somark – Advertising Agency (Peru)
Content creator for digital campaigns, creative copywriting,
content strategy, content Curation, storytelling.

STUDIES --

Back-end Development   2022 - 2023
Oracle & Alura Next Education

Full Stack Developer   2022 - 2023
Coderhouse

Fundamentals Javascript   2022
Domestika

Ux Writing   2022
Crehana Academy

Javascript   2022
Crehana Academy

Web development   2022
Crehana Academy

Bachelor Communications   2010-2017
University of Sciences and Arts of Latin America

References available on request